

Opportunities in Asia's Last Frontier Market

TAIWAN TAIWAN

Preface

Growth in Myanmar creates new opportunities

Steel consumption is an indicator of economic growth. The domestic production of steel products in Myanmar was between 150,000 and 200,000 tonnes in 2018, 2.4 million tonnes of steel were imported from other countries. The World Steel Association projected the market demand will rise to about 3 million tonnes in 2020 and continue to surge to about 5 million tonnes with an 8% annual growth rate in 2025. There is a big gap between production and demand.

With an increasing demand for structured steel due to Myanmar's growth in infrastructure development, the government has initiated several mega-projects such as the Yangon Central Railway Redevelopment Project and the Yangon-Dala Bridge. These activities are expected to increase the demand for high quality and competitively priced steel products.

Bringing international and national players from Myanmar and overseas, Myanmar International Metalworking Technology Exhibition (Metalexpo Myanmar) creates an ultimate marketplace which offers unique business, learning and networking opportunities for the latest technologies in machine tools, metalworking solutions, sheet metal forming innovations, quality control, production automation and many other metalworking technologies. Yorkers Exhibition Service (Myanmar) Co., Ltd, the organizer of Metalexpo Myanmar, works closely with industry stakeholders to keep the event relevant with changing needs of the industry and to enhance the experience of our exhibitors and visitors.

Venue Introduction

Yangon Convention Centre (YCC) located in the central part of Yangon within the Inya Lake Hotel compound on Kabar Aye Pagoda Road, Yangon Convention Centre (YCC) is the largest, the most modern Exhibition & Convention center, 20 minutes' car distance from Yangon International Airport. with 9,000 square meters of flexible rental space suited for all types of events and happenings. It is user-driven, and has incorporated design and functional requirements from experienced operators, event organizers and visitors.



Exhibition Profile

Machine Tool for Metalworking

- CNC Machine Center
- Milling & Machining Center
- Lathes & Turning Machine
- Cutting & Eroding Technology
- Drilling, Boring & Honing Machine
- Gear and Thread Rolling Machine
- Tooling System Interface
- High Precision Tool
- Robot
- Work Piece Handling & Holder

Sheet Metal Working

- Press Shops & Stamping
- Sheet Metal Handling
- Shearing, Joining and Punching

Surface and Finishing Technology

- Grinding & Polishing
- Surface Treatment
- Painting

Joining Technology

- Welding Machine
- Gluing and Adhesive
- Fastening and Joining

Casting, Forming and Powder Metallurgy

- Forming
- Additive Manufacturing
- Casting & Forging

Wires and Tubes

Manufacturing

Engineering & OEM

Machine Components

Laser Technology

Material Handling

Automation Lines

Target Visitor

- Automotive and supply industries
- Building Constructor
- Electrical and electronics engineering
- Infrastructure construction
- Ironware and pressed metal industries
- Machine and apparatus construction
- Machining and working plants
- Metalworking, turning and milling shops

- Pipe and wire machining and working plants
- Service providers
- Sheet metal working plants
- Shipbuilding
- Steel and light alloy construction
- Surface finishing, hardening
- Tool grinding shops
- Tool, mould, and jig making













At a Glance

Venue Yangon Convention Centre (YCC)

37 Kabar Aye Pagoda Road, Mayangone Township, Yangon

Date 10 - 13 December, 2021 10:00 - 17:30 (Closing at 16:00 on the last day)

Admission Trade visitors aged 16 or above only. Free of charge.

Participation fee Space Only (min 36 sqm) USD 245 / sqm

Shell Scheme Package (min 9 sqm) USD 275 / sqm

Needle Punched Carpet, 3 Side System Panels, 1 Set Fascia Name, 1 Unit Reception Desk, 2 Units Chairs, 2 Units Spotlights 100W, 1 Unit Fluorescent Light, 1 Unit Waste Basket, 1 Unit 5AMP/220V Single Phase Socket

Various packages of sponsorship and advertising opportunities are available

to exhibitors. Please contact the organizers for details.

Corner Fee: 10% Surcharge



Advertisement in the Show Directory / On-Site Sponsorship Opportunities

| Official Directory Advertisement | | On-Site Sponsorship Opportunities | |
|----------------------------------|-----------|--|------------------|
| Back Cover Full Page | USD 2,500 | Outdoor A-Shape Stand 0.9m (W) x 1.8m (H) | USD 400 / unit |
| Inside Cover Full Page | USD 1,900 | Outdoor Billboards A 1m (W) x 2.5m (H) | USD 800 / unit |
| Inside Back Cover Full Page | USD 1,600 | Outdoor Billboards B 3m (W) x 2.5m (H) | USD 1,200 / unit |
| First Page | USD 1,600 | Logo Advertisement on Visitor Guide Map (2 sets) | USD 400 / unit |
| Inside Full Page (color) | USD 1,000 | Logo Promotion on Form Filling Counter (4 sets) | USD 800 / unit |

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