



TECHNOLOGICAL CONVERGENCE

.15-17
FEBRUARY

CINTERMEX MTY, N.L. | 2022

Results
2022

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ExpoManufactura



WWW.EXPOMANUFACTURA.COM.MX

Organized by:



26 EDITIONS BEING THE EPICENTER OF MANUFACTURING IN MEXICO!

In this edition **EXPO MANUFACTURA®** confirmed that it is the **PLATFORM LEADER** for the industry in Mexico.



Together: exhibitors, sponsors, speakers, assistants, support organizations, we made a successful edition, achieving:

+280
EXHIBITORS

REPRESENTING MORE THAN

550
national and
international
BRANDS

Featuring over

275
machines

**235 TONS OF MACHINERY
WORKING IN REAL TIME**

In an area of

***12,692 m²* GROSS**

***5,157 m²* NET**

TOTAL ATTENDANCE

9,269

Including Attendees, Exhibitors, VIP and Press

**QUALITY OF
AUDIENCE**

49%
D E S I C I O N
M A K E R S

Manager / Head of Area	23%
Managing Director / President / Owner	17%
Coordinator / Supervisor	16%

PERTENECIENTES A INDUSTRIAS COMO:

Manufacturing	37%
Automotive / Auto Parts	26%
Metalworking	23%
Electrical	14%
Maquiladora	11%
Among other	

**ORIGIN OF ATTENDANTS
COMING FROM**

29
STATE
FROM MEXICO

74.9% are from the states with the highest manufacturing production in Mexico



**INTERNATIONAL ATTENDEES
FROM COUNTRIES LIKE:**



CONFERENCES PROGRAM

381 attendees

3 conference days

67 speakers and moderators

10 Workshops

2 Keynotes



Henkel, Toluca:
1ra. "Lighthouse" en Industria 4.0 de México y LATAM reconocida para el Foro Económico Mundial
Dayron Carmona,
Gerente de Planta Detergentes,
Henkel

Mujeres líderes en la industria manufacturera

- Fernanda Guarro, Directora General, **3M México**
- Nancy Sanchez, Directora General y Vicepresidenta Senior Américas, **Grupo LEGO**
- Zelina Fernández, Subsecretaria de Inversión y Fomento Industrial, **Secretaría de Economía del Gobierno de Nuevo León**

Moderadora: Clelia Hernández, Directora General, Iniciativa Nuevo León 4.0



FIRST EDITION OF THE AWARDEL PERSONAJE DE LA INDUSTRIA

Award that recognizes the person that stands out in the manufacturing industry during the year.

WINNER 2022

LIC. CÉSAR JIMÉNEZ FLORES,
PRESIDENTE EJECUTIVO
DE TERNIUM MÉXICO



AN EVENT SUPPORTED BY



EL GOBIERNO DEL
NUEVO
NUEVO LEÓN



ECONOMÍA
GABINETE DE GENERACIÓN
DE RIQUEZA SOSTENIBLE




Leading Associations, Chambers and Educational Institutions in the industry:



Publishing Ally:



Media partners:



“I wish this show to be a success and count with the Nuevo, Nuevo León because it belongs to everyone, including the manufacturing sector”

Samuel García,
Governor, **Estado de Nuevo León**

“I am convinced that EXPO MANUFACTURA® will be a decisive show to promote the growth and alliances of products, services and companies related to manufacturing, in addition to necessary economic recovery of our entire country. It is necessary to add efforts in a quadruple helix: government, business, academy and civil society so that together we can develop our strategic vocations for this city that is a benchmark for entrepreneurship, innovation and creation of opportunities. I am very pleased that you continue to see Monterrey as a suitable place to be able to open opportunities, start new businesses, share experiences and talents in order to continue relating and growing together”

Luis Donaldo Colosio Riojas,
Mayor, **Monterrey**



“The participation of the British Council is important be at EXPO MANUFACTURA® in Mexico, to build relationships with national and international. Visitors can see the different offers that exist in technology and what comes.”

Steven Harris,
Sales Manager, **BIOCOTE**

“We see EXPO MANUFACTURA® as a opportunity to revive our economy after the pandemic, it has been very productive due to the number of visitors we have received and we hope that in this way more people get to know our products”.

Polet López, Marketing
Mitutoyo Mexicana

WE WILL SEE YOU AT!



CINTERMEX, MTY, N.L. **7 - 9** **20**
FEBRUARY **23**

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