



WUNDECHNOLOGY



15-17 FFRRIA CINTERMEX MTY, N.L.

Organized by:





WWW.EXPOMANUFACTURA.COM.MX



26 EDITIONS BEING THE EPICENTER OF MANUFACTURING IN MEXICO!

In this edition **EXPO MANUFACTURA®** confirmed tha it is the **PLATFORM LEADER** for the industry in Mexico.

Together: exhibitors, sponsors, speakers, assistants, support organizations, we made a successful edition, achieving:







235 TONS OF MACHINERY WORKING IN REAL TIME

In an area of

12,692 m² gross

5,157 m²_{NET}

TOTAL ATTENDANCE

Including Attendees, Exhibitors, VIP and Press



HEXAGO



Manager / Head of Area	23%
Managing Director / President / Owner	17%
Coordinator / Supervisor	16%

PERTENECIENTES A INDUSTRIAS COMO:

Manufacturing	37%
Automotive / Auto Parts	26%
Metalworking	23%
Electrical	14%
Maquiladora	11%
	Δmona

ORIGIN OF ATTENDANTS COMING FROM



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74.9% are from the states with the highest manufacturing production in Mexico

INTERNATIONAL ATTENDEES FROM COUNTRIES LIKE:



Among other



CONFERENCES PROGRAM

 attendees conference days speakers and moderators Workshops

2 Keynotes



Henkel, Toluca: 1ra. "Lighthouse" en Industria 4.0 de México y LATAM reconocida para el Foro **Económico Mundial** Dayron Carmona, Gerente de Planta Detergentes, Henkel



- · Fernanda Guarro, Directora General, 3M México

- · Zelina Fernández, Subsecretaria de Inversión y Fomento Industrial, Secretaría de Economía del Gobierno de Nuevo León

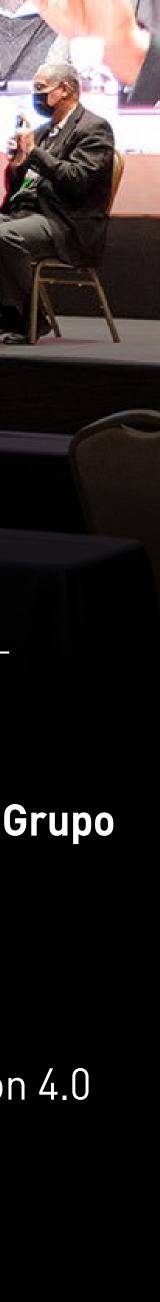


Mujeres líderes en la industria manufacturera

· Nancy Sanchez, Directora General y Vicepresidenta Senior Américas, Grupo LEGO

Moderadora: Clelia Hernández, Directora General, Iniciativa Nuevo León 4.0





FIRST EDITION OF THE AWARDEL PERSONAJE DE LA INDUSTRIA

Award that recognizes the person that stands out in the manufacturing industry during the year.

WINNER 2022

LIC. CÉSAR JIMÉNEZ FLORES, **PRESIDENTE EJECUTIVO** DE TERNIUM MÉXICO











AN EVENT SUPPORTED BY





Leading Associations, Chambers and Educational Institutions in the industry:





QuimiNet.com

"I wish this show to be a success and count with the Nuevo, Nuevo León because it belongs to everyone, including the manufacturing sector"

Samuel García, Governor, **Estado de Nuevo León**

"I am convinced that EXPO MANUFACTURA® will be a decisive show to promote the growth and alliances of products, services and companies related to manufacturing, in addition to necessary economic recovery of our entire country. It is necessary to add efforts in a quadruple helix: government, business, academy and civil society so that together we can develop our strategic vocations for this city that is a benchmark for entrepreneurship, innovation and creation of opportunities. I am very pleased that you continue to see Monterrey as a suitable place to be able to open opportunities, start new businesses, share experiences and talents in order to continue relating and growing together"

> Luis Donaldo Colosio Riojas, Mayor, **Monterrey**



"The participation of the British Council is important be at EXPO MANUFACTURA® in Mexico, to build relationships with national and international. Visitors can see the different offers that exist in technology and what comes."

HEXAGON

DISMA

Steven Harris, Sales Manager, **BIOCOTE**





"We see EXPO MANUFACTURA® as a opportunity to revive our economy after the pandemic, it has been very productive due to the number of visitors we have received and we hope that in this way more people get to know our products".

> Polet López, Marketing Mitutoyo Mexicana







WE WILL SEE YOU AT!



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